



## EXECUTIVE PRESENTING SKILLS

creating hero presenters who deliver  
high-impact, compelling presentations

Imagine engaging your audience to the point that they're lost in your message.

Presenting is about building a relationship of integrity with your audience. It's about persuading them to act or embrace a new idea.

A truly great presentation takes your audience on a powerful journey that changes them, their opinions, their decisions or their behaviours.

In just one day, this program teaches you how to make sure that when you stand in front of an audience you make every message count.

It builds confidence by providing practical skills for creating and delivering effective presentations.

It covers presentation structure, personal preparation, language, presentation style, and Q&A techniques.

Whether a board or business presentation, commercial pitch, slideshow, keynote address or social occasion — this is the program to give you the skills and confidence to truly **command** the attention of your audience.

### Why GroupEMC?

*We have coached more than 5000 Australian business leaders and public figures over the past two decades and now you can use the same insights to influence people to achieve your corporate objectives.*

*Our method is the result of hands-on experience in strategic communications and media presentation, and taps into more than 25 years of journalism, media and corporate communications experience.*

### Who it's for:

- Senior leaders and middle managers, public officers, community leaders
- Pitch teams & sales teams
- Anyone making speeches at conferences, seminars, board presentations, client presentations, or social occasions
- Anyone presenting to internal audiences or other key stakeholder groups
- Anyone who gets anxious when speaking in front of a group

### What you'll learn:

- Greater confidence in delivering public presentations
- How to organise and deliver messages clearly, concisely and convincingly
- The 7 part structure for an attention-holding presentation
- How to turn dry facts into interesting, compelling stories
- How to present with a more powerful and engaging physical presence & delivery of messages
- How to control performance anxiety
- Effective Q&A techniques
- Top 50 Presentation Tips - understanding how to bring it all together into a killer presentation

### How you'll learn:

- 1 day tailored program
- contextual material coverage
- explanation and provision of specific tools and techniques
- immediate toolbox implementation
- practical workshop exercises + on-camera practice, review and feedback

### What you'll take away:

- a comprehensive participant training Workbook
- a customised selection of handouts and template tools
- a personal DVD recording of your presentation

### For bookings and enquiries:

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